

Augur Systems Selects KIRK Communications as Agency of Record

∴ PORTSMOUTH, NH., AUGUST 28, 2006

Augur Systems, a provider of breakthrough workforce management solutions has selected KIRK Communications, an integrated communications firm, as its agency of record.

“KIRK’S demonstrated knowledge and enthusiasm for technology marketing made them the ideal partner to help us develop and extend our message,” stated Chris Janicki, CEO and Founder of Augur Systems. “We were thoroughly impressed with the firm’s creative ideas and ability to closely tie marketing programs to revenue growth”.

KIRK will help promote Augur Systems at upcoming trade events and help the company launch its new and upcoming work saving products.

Augur Systems has developed a unique and powerful set of event management, notification and alarm correlation software that helps companies monitor any system while increasing the company’s quality of service. Augur’s two-way notification software can help companies manage network elements and events without impacting service or increasing labor costs.

“The type of workforce management solution that Augur Systems has developed has a strong track record of helping organizations effectively manage their systems and reduce costs,” said Nate Tennant, a KIRK principal.

∴ ABOUT AUGUR SYSTEMS, INC.

Augur Systems, Inc. is a leading developer of workforce management solutions. Augur’s event management, notification and correlation software makes it possible for companies to reduce costs and increase operational efficiencies of their networks. Augur’s complete line of workforce management software efficiently scales for NOCs, local administrators, and field technicians – providing role-based views and 2-way remote notification of root-cause SNMP and non-SNMP events. Increased system performance, uptime, and reporting, coupled with instant workforce savings and productivity increases are a critical part of every Augur solution. For more information, visit www.augursystems.com

∴ ABOUT KIRK COMMUNICATIONS

Based in Portsmouth, N.H. Kirk Communications is a leading provider of integrated marketing solutions that include public relations, campaign design, management, and graphic design. Kirk Communications’ clients include CipherOptics, Telindus, Georgetown Consulting, DryTek Inc., and Aegis partners.

For more information, visit www.kirkcommunications.com